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RED ANGUS



Contact a member of the Commercial Marketing Team or visit [redangus.org](http://redangus.org) to learn how the Red Navigator DNA profile can add value to your commercial Red Angus females.

**Position your ranch to thrive with the industry's most-favored female.**

An independent university study compared eight years of Superior Livestock Auction data, revealing Red Angus-sired heifers commanded up to \$11/cwt more than females of all other breed types.

**Ranch Tested. Rancher Trusted.**

## Red Angus



# Build a better cowherd with stronger selection tools



By testing commercial females, cattlemen can make improved selection decisions, targeting performance and herd-quality goals.

## Red Navigator DNA test provides:

- Parentage (if sire is DNA tested)
- Genetic assessment for each RAAA EPD trait
- Most accurate results on commercial females that are 75% or more Red Angus

## Take your herd to the next level:

1. Contact RAAA to order test kits.
2. Collect samples: Blood or tissue samples required for testing.
3. Submit DNA samples and payment to RAAA.
4. Receive DNA test results in approximately three weeks.
5. Receive personal consultation on the DNA results with a member of the Red Angus Commercial Marketing Team.

## Order test kits by contacting the DNA Department:



Fallon Flick,  
DNA programs coordinator  
940-387-3502, Ext. 7  
fallon@redangus.org



Alana Skelton,  
DNA/customer service specialist  
940-387-3502, Ext. 14  
alana@redangus.org



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